

**105.3 RNB CASH CALL**  
**OFFICIAL CONTEST RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

**CONTEST DESCRIPTION:**

The 105.3 RNB Cash Call contest ("Contest") will begin on July 29, 2019 and end on August 23, 2019 ("Contest Period"). Cash prizes will be awarded to winners from a minimum of \$105 up to a maximum of \$525. The Contest will be conducted in multiple phases online and on the air. Please see below for further details.

**HOW TO ENTER:**

Listeners of WOSF-FM 105.3 RNB ("Station") who are legal residents of the United States residing within the Charlotte, NC metropolitan area, and are 21 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

Online Participation – Phase One:

- Contest participants must register online through the Station's website at 1053rnb.com.
- Upon entering the Station's website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
- After completing the registration process, qualified entrants will be eligible for a chance to win.
- All Internet entries must be received by 11:59pm local time on August 22, 2019, or they will be void.
- One (1) entry per person per day per email address during the Contest Period.
- In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

On-Air Participation – Phase Two:

- During the Contest Period, eligible contest participants that registered online will be selected by random drawing for a chance to win.

- Contest participants must listen for their name to be announced on the air (Monday through Friday), and must contact the station at the designated phone number within ten (10) minutes and five (5) seconds after their name has been announced on the air.
- If the contestant does not contact the Station within the allotted time frame, they forfeit the prize and the cash prize will roll over to the next hour when the Contest will be conducted. The available cash prize will then increase by an additional \$105.
- Each time a contestant wins, the prize resets to \$105. The cash prize amount will also reset to \$105 at the start of each day during the Contest Period.

**ELIGIBILITY RESTRICTIONS:**

1. The Contest is open to listeners of the Station who are 21 years of age or older and are legal residents of the United States residing within the Charlotte, NC metropolitan area as of the commencement date of the Contest.
2. Employees of the Station, Charlotte Broadcasting, LLC (the “Company”), its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Charlotte, NC metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Persons who have won a prize in another contest or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

**PRIZES:**

The following prize elements will be awarded:

Cash prizes will be awarded to eligible contest winners from a minimum of One Hundred Five Dollars (\$105) up to a maximum of Five Hundred Twenty-Five Dollars (\$525).

1. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

2. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.
3. Prizes will be awarded only upon winner verification and final approval by the Station
4. All Contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
5. All cash prizes won will be awarded in the form of a check. Winners will be notified when their prize check is available for pick-up.
6. If Contest winner does not claim their prize by 5pm on September 23, 2019, the prize will be forfeited.
7. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner.
8. Winners must provide valid identification (e.g. via driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) to claim their prize. Identification documents must match information previously provided to the Station.
9. The Station, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
10. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another entrant is to be selected as the winner if time permits.
11. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

## **EXECUTION:**

The Contest will progress in the following manner:

- a. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by registering online at [1053RNB.com](http://1053RNB.com).
- b. Names of registered contestants will be selected at random and announced on the air (Monday through Friday). When the contestant hears their name called, they must contact the Station at 704-570-1053 within 10 minutes and 5 seconds to win \$105.
- c. If the announced contestant doesn't call within the designated time, \$105 will roll over to the next designated hour, and the prize will increase to \$210. This

roll over process will repeat up to the maximum amount of \$525, if there isn't a winner during the designated hours when the Contest is conducted.

- d. Each time a contestant wins \$105, the prize amount will reset to \$105 for the next designated hour when the Contest will be conducted.
  - e. At the start of each day during the Contest Period, the cash prize will reset to \$105.
1. Winners will be instructed to come to the offices of the Station located at 8809 Lenox Pointe Drive, Suite A, Charlotte, NC 28273, to claim their prize.
  2. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Station management which will be final and binding in all matters pertaining to this Contest.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. The Station retains the right to disqualify any contestant if all Contest rules are not followed. Contest void if prohibited by law.

8. So long as no participant is materially adversely affected, the station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
9. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, the Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the Station and will not be returned.
10. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
11. The Station, the Company its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the Prize originally awarded.
12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
13. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, the Company reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.
14. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 8809

Lenox Pointe Drive, Suite A, Charlotte, NC 28273. Copies of contest rules may also be made available on the Station's website or during on-site / in-person remote events.